

# BE THE OWNER, NOT A RENTER

## 13 REAL BENEFITS TO BUYING A NEW HOME



### FORCED SAVINGS

Rent is never a good investment. A new home allows you to build equity, which is a form of auto-pilot savings.



Finally your pets can run untethered in your own backyard



### MASTER OF YOUR CASTLE

You are in control over when you will move



### FIXED HOUSING EXPENSE

No more annual rent increases



### HIGHER NET WORTH

44X greater than that of a renter's - Federal Reserve's Survey of Consumer Finances

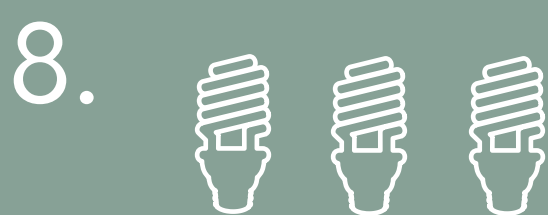


### MORE TAX WRITE-OFFS

Include mortgage interest in your tax deductions

7. **SIGNS YOU'RE ADULTING**

Live up to your potential by showing family and friends you are responsible



### ENERGY EFFICIENCY

Keep home operations costs low while protecting resources for future generations



### CONNECTED IS YOUR STATE-OF-BEING

SMART Home technology is your home operations co-pilot keeping everything on track

10. **LIVE HOW YOU WANT**

Create your own living oasis including a home office, media room or garden wall



### NEW SOCIAL CACHE

You become the go-to destination for wine tastings, game day gatherings and alumni parties



Neighboring connections create friendships that will last a lifetime



### SHARE YOUR STYLE

You could land a DIY decorating show with your mad interior design skills



**CANYON FALLS<sup>®</sup>**