



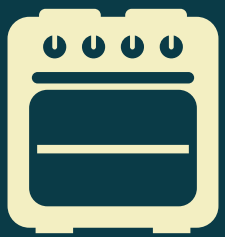
REASONS WHY BUILDING A NEW HOME MAKES SENSE

Choosing to build or buy your home is a big decision.
Be sure to consider these reasons to start new:



'MAKE IT YOUR OWN' HOME

Personalize your house with work-from-home offices, extra patios or whatever your need or want.



DESIGN INNOVATIONS

Incorporate the latest styles reflecting how you live.



NEW HOME WARRANTY

Live in confidence that your big decision is covered by warranty insurance.



ENERGY EFFICIENCY

Lessen your carbon footprint and your energy costs.



LOW MAINTENANCE LIVING

Design in worry-free comfort and automation.



THE LATEST IN TECHNOLOGY

Integrate smart home technology to keep your family safe and conveniently manage systems.



CONSIDER THE COSTS

Upgrading, remodeling, or making your home energy efficient is inconvenient and costs may never be recouped.



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