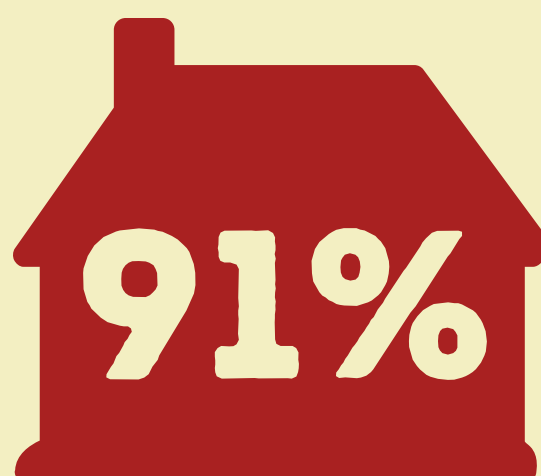


# HOW MUCH DO SCHOOL DISTRICTS AFFECT PROPERTY VALUES?

HOME BUYERS VALUE STRONG SCHOOLS



**91% OF HOMEBUYERS SAID SCHOOL BOUNDARIES ARE IMPORTANT IN THEIR HOME SEARCH**

How much buyers would pay to live in preferred district

**24%** would pay 1-5% above their budget

**21%** would pay 6-10% above their budget

**9%** would pay 11-20% above their budget

What buyers would give up to live in preferred district

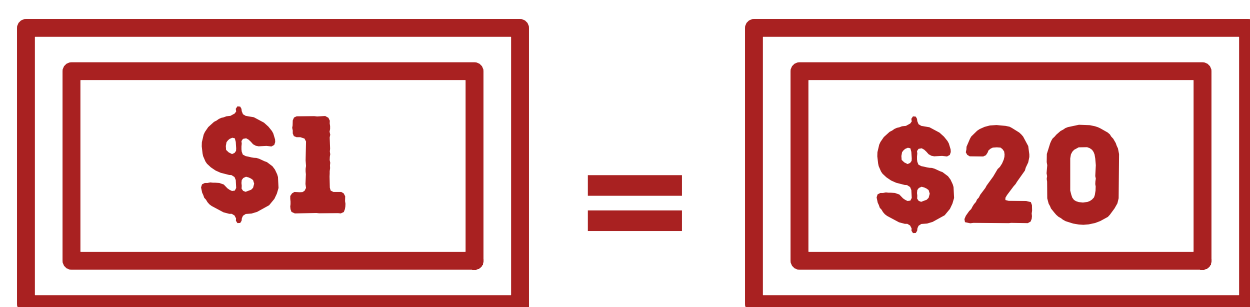
**62%** would give up a pool or spa

**51%** would give up accessibility to shopping

**44%** would pass on a bonus room

**42%** would give up nearby parks and trails

SOURCE: REALTOR.COM



A \$1 increase in per pupil state aid increases aggregate per pupil housing values by \$20

SOURCE: NATIONAL BUREAU OF ECONOMIC RESEARCH

## \$50 / SQUARE FOOT

Buyers are willing to pay \$50 more per square foot on average for homes in top-rated school districts than homes served by average-rated schools

SOURCE: REDFIN



Across the nation's largest 100 metro areas, real estate values are an average of 2.4 times greater for housing near a high-scoring public school than near a low-scoring one

SOURCE: BROOKINGS INSTITUTION

## THE CANYON FALLS ADVANTAGE ✓

Canyon Falls students attend highly regarded Argyle ISD and Northwest ISD schools AND get:

- A wide variety of new homes priced from the \$300,000s to \$700,000s
- A master plan that devotes 200+ acres to parks, trails, recreation centers and natural open spaces
- Swimming, fitness, community events and more at the Canyon Falls Club
- Unique amenities like the historic restored Hay Barn and the tail-wagging Pooch Park
- A great location that's close to world-class shopping, dining, entertainment and more



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